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1. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stonner viscosity of about 50 to about 250 KU, which mixture comprises:

(a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;

(b) about 0.2 to about 20 lbs/100 gallons of at least one hydrophobically-modified ethylene oxide-urethane polymer (HEUR) thickener selected from the group consisting of:

(i) a HEUR having a C<sub>4</sub>-C<sub>12</sub> hydrophobe and a molecular weight of about 10,000 to about 200,000,

(ii) a HEUR having a C<sub>6</sub>-C<sub>30</sub> hydrophobe and a molecular weight of about 10,000 to about 200,000, and

(iii) combinations thereof,

(c) about 1.5 to about 16 lbs/100 gallons of at least one dispersant selected from the group consisting of a maleic acid/diisobutylene copolymer, a butyl methacrylate/methacrylic acid copolymer, and an acrylic acid – hydroxypropyl acrylate copolymer[,]; and

(d) water[,; wherein the mixture is stable with no mixing required.]

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2. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stormer viscosity of to about 50 to about 250 KU, which mixture comprises:
- (a) about 600 to about 1500 lbs/100 gallons of at least one interior-grade titanium dioxide;
  - (b) about 0.3 to about 5 lbs/100 gallons of at least one hydrophobically modified, alkali-soluble emulsion (HASE) thickener having a C<sub>6</sub>-C<sub>22</sub> hydrophobe and a molecular weight of about 10,000 to about 7,000,000;
  - (c) about 1.8 to about 23 lbs/100 gallons of at least one dispersant selected from the group consisting of a maleic acid/diisobutylene copolymer, a [butylmethacrylate/methacrylic] butyl methacrylate/methacrylic acid copolymer, an acrylic [acid – hydroxypropyl] acid/hydroxypropyl acrylate copolymer, and a polyacrylic acid; and
  - (d) water,[]; wherein the mixture is stable with no mixing required.]

Claim 3 (Cancelled)

4. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids

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content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which comprises:

- (a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;
- (b) about 2 to about 6 lbs/100 gallons of at least one hydrophobically-modified hydroxyalkyl cellulose thickener having a molecular weight of about 10,000 to about 10,000,000;
- (c) about 1.8 to about 23 lbs/100 gallons of at least one polyacrylic acid dispersant; and
- (d) water, [; wherein the mixture is stable with no mixing required.]

5. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15% and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:

- (a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;
- (b) about 0.2 to about 10 lbs/100 gallons of at least one hydrophobically-modified hydroxyalkyl cellulose thickener having a molecular weight of about 10,000 to about 10,000,000;
- (c) about 2 to about 10 lbs/100 gallons of at least one hydrophobically-modified ethylene oxide-urethane polymer (HEUR) thickener having a C<sub>4</sub>-C<sub>30</sub> hydrophobe and a molecular weight of about 10,000 to about 200,000;
- (d) about 3.0 to about 22.5 lbs/100 gallons of at least one maleic acid/diisobutylene copolymer dispersant; and
- (e) water, [; wherein the mixture is stable with no mixing required.]

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6. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:

(a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;

(b) about 0.2 to about 10 lbs/100 gallons of at least one hydrophobically-modified hydroxyalkyl cellulose thickener having a molecular weight of about 10,000 to about 10,000,000;

(c) about 2 to about 10 lbs/100 gallons of at least one hydrophobically-modified ethylene oxide-urethane polymer (HEUR) thickener having a C<sub>4</sub>-C<sub>30</sub> hydrophobe and a molecular weight of about 10,000 to about 200,000, (d) about 0.5 to about 22.5 lbs/100 gallons of at least one acrylic [acid -- hydroxypropyl] acid/hydroxypropyl acrylate dispersant; and

(e) water, [; wherein the mixture is stable with no mixing required.]

7. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:

(a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;

(b) about 1 to about 10 lbs/100 gallons of at least one hydroxyalkyl cellulose thickener having a molecular weight of about 10,000 to about 10,000,000 or a hydrophobically-modified hydroxyalkyl cellulose thickener having a molecular weight of about 10,000 to about 10,000,000;

(c) about 0.5 to about 22.5 lbs/100 gallons of at least one acrylic acid -- hydroxypropyl acrylate dispersant; and

(d) water, [; wherein the mixture is stable with occasional mixing required.]

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8. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:

(a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;

(b) about 0.3 to about 5 lbs/100 gallons of at least one hydrophobically-modified, alkali-soluble or alkali-swellaable emulsion (HASE) thickener having a C<sub>6</sub>-C<sub>22</sub> hydrophobe and molecular weight of about 10,000 to about 7,000,000;

(c) about 1.2 to about 45 lbs/100 gallons of at least one polyacrylic acid dispersant; and

(d) water; wherein the mixture is stable with occasional mixing required.]

9. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:

(a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;

(b) [about 0.5 to about 10 lbs/100 gallons of at least one hydroxyalkyl cellulose thickener having a molecular weight of about 10,000 to about 10,000,000 or] about 0.5 to about 10 lbs/100 gallons of a hydrophobically-modified hydroxyalkyl cellulose thickener having a molecular weight of about 10,000 to about 10,000,000;

(c) about 1.2 to about 18 lbs/100 gallons of at least one maleic acid/diisobutylene dispersant; and

(d) water; wherein the mixture is stable with constant mixing required.]

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10. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:

- (a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;
- (b) about 0.1 to about 3 lbs/100 gallons of at least one hydrophobically-modified, alkali-soluble or alkali-swellaable emulsion (HASE) thickener having a C<sub>6</sub>-C<sub>22</sub> hydrophobe and a molecular weight of about 10,000 to about 7,000,000;
- (c) about 0.6 to about 22.5 lbs/100 gallons of at least one acrylic acid – hydroxypropyl acrylate dispersant; and
- (d) water; wherein the mixture is stable with constant mixing required.]

11. (amended once) A fluid opacifying pigment mixture having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids

content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:

- (a) about 600 to about 1500 lbs/100 gallons of at least one universal-grade titanium dioxide;
- (b) about 0.1 to about 3 lbs/100 gallons of at least one hydrophobically-modified, alkali-soluble or alkali-swellaable emulsion (HASE) thickener having a C<sub>6</sub>-C<sub>22</sub> hydrophobe and a molecular weight of about 10,000 to about 7,000,000;
- (c) about 0.6 to about 45 lbs/100 gallons of at least one maleic acid/diisobutylene

copolymer dispersant; and wherein the mixture is stable with constant mixing required;]

- (d) water.

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12. (amended once) A fluid opacifying pigment mixture[,] having a titanium dioxide pigment volume concentration of about 40 to about 100%, a titanium dioxide volume solids content of at least about 15%, and a Stormer viscosity of about 50 to about 250 KU, which mixture comprises:
- (a) about 600 to about 1500 lbs/100 gallons of at least one interior-grade titanium dioxide;
  - (b) about 0.2 to about 20 lbs/100 gallons of at least one hydrophobically-modified ethylene oxide-urethane polymer (HEUR) thickener selected from the group consisting of[,] a HEUR having a C<sub>4</sub>-C<sub>12</sub> hydrophobe and a molecular weight of about 10,000 to about 200,000, a HEUR having [hydrophobe] a C<sub>6</sub>-C<sub>30</sub> hydrophobe and a molecular weight of about 10,000 to about 200,000, and combinations thereof;
  - (c) about 1.2 to about 18 lbs/100 gallons of at least one maleic acid/diisobutylene dispersant; and
  - (d) water[,] wherein the mixture is stable with constant mixing required.]
13. (amended once) The mixture of [Claims 1 to 12] Claims 1, 2, or 4 to 12, which mixture further comprises one or more additives selected from the group consisting of a defoamer, a surfactant, a coalescent, a base, a biocide, a mildewcide, a co-dispersant, a polymeric binder, and a voided latex polymer.
14. (amended once) The mixture of Claim 7, further comprising about 2 to about 12 lbs/100 gallons of at least one hydrophobically-modified ethylene oxide-urethane polymer

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(HEUR) thickener having a C<sub>4</sub>-C<sub>30</sub> hydrophobe and a molecular weight of about 10,000 to about 200,000 or at least one clay thickener.[:]

15. (amended once) The mixture of [claims 1-12] Claims 1, 2, or 4 to 12, wherein the pigment volume concentration is about 50 to 100%.
16. (amended once) The mixture of [claims 1-12] Claims 15, wherein the pigment volume concentration is about 50 to about 100%.
17. (amended once) The mixture of [claims 1-12] Claims 1, 2, or 4 to 12, wherein the pigment volume concentration is about 70 to about 100%.
18. (amended once) The mixture of [claims 1-12] Claims 17, wherein the pigment volume concentration is about 80 to about 100%.
19. (amended once) The mixture of [claims 1-12] Claims 18, wherein the pigment volume concentration is about 90 to about 100%.
20. The mixture of claims 7-12, wherein said mixing is carried out using an impeller, a recirculator, a shaker, a mill, a rotator, a bubbler, a sonicator, a pump or combinations thereof.